



# DRAVA CONFERENCE 2017

THURSDAY MAY 11<sup>th</sup>, 2017 - 8:30am to 4:00pm

Join DRAVA and Erin Spink as we explore the use of the “Situational Leadership” model for success in communicating with volunteers, at our Annual Conference.



Over the past 20 years, Erin Spink has been passionately involved as a volunteer, advocate, and employee in the social profit sector, working in volunteer engagement. She is the founder of spinktank, an innovative think tank on the profession of volunteer engagement. Spink completed an Honours Sociology Degree, before receiving her Certificate with Distinction in Volunteer Program Management from Conestoga College. She later joined the faculty and has been an Instructor for the past eight years. In 2008, Spink completed an M.A. (Leadership), submitting a major research project which was the first-ever academic work to quantify the concept of “volunteer engagement.” Spink’s work has been published in both Canadian and international journals. Spink was fortunate to be selected as an Action Canada Fellow in 2010, one of only 17 young Canadians chosen. She had the honour of serving on the Board of Directors for PAVRO (Professional Administrators of Volunteer Resources – Ontario) for five years, including two as President. Erin currently volunteers as Editor of the Training Designs section of the *e-Volunteerism Journal*.

**Where: Trillium Trails Banquet & Conference Centre  
53 Snow Ridge Ct, Oshawa**

**\$100 MEMBERS**

**\$125 NON-MEMBERS**

**QUESTIONS? Contact [conference@drava.org](mailto:conference@drava.org)**

## SITUATIONAL LEADERSHIP: COMMUNICATING FOR SUCCESS WITH VOLUNTEERS

Do you know what you're really communicating to volunteers through your actions, processes and interactions? Are your communications achieving what you want them to? Join us for a full day workshop that shares tools, resources and ideas to help you do a holistic review of key communications activities (recruitment, screening, coaching, and recognition) connected to volunteers in your organization to improve outcomes